

2+2 Bachelor of Business Administration

- Accounting
- Finance
- Information Systems
- International Business
- Management
- Marketing

2+2 Degree Program
Up to 50% tuition
scholarship while
studying in US



HONG KONG ADVENTIST COLLEGE

香港三育書院

非牟利教育機構 ED/28221
Non-Profit Making Education Institution

Andrews University

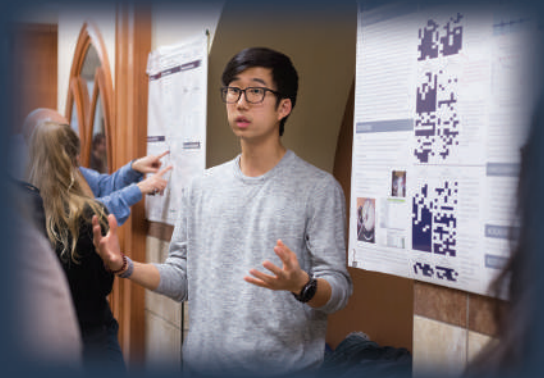


Andrews University was founded in 1874, located in Michigan, USA. It is a fully accredited institution offering more than 200 undergraduate and graduate degrees in business, health science, education, technology, religion, arts and science, and architecture. It is a place for students to seek knowledge, affirm their faith, and change the world.

Interactive Online Campus Tour
Please Visit www.andrews.edu/360tour/

School of Business Administration

The School of Business Administration (SBA) offers high-quality education in business at the Bachelor's and Master's levels to all who qualify, both church members and others of goodwill. We emphasize excellence in teaching in our disciplines, challenging students to search for knowledge and for that wisdom illumined by Christian insight in preparation for service to the world.



Accreditation



The School of Business Administration at Andrews University has received specialized accreditation for its business programs through the International Accreditation Council for Business Education (IACBE) located at 11374 Strang Line Road in Lenexa, Kansas, USA. The business programs in the following degrees at the listed locations are accredited by the IACBE:

Bachelor of Business Administration with Majors in:

- Accounting
- Finance
- Information Systems
- International Business
- Management
- Marketing

Internship Opportunities

An Internship can be an excellent way to get experience as well as a foot in the door to a potential future employer. Internships help you put into practice the information and knowledge you are taught here in the class room.

At the School of Business, we have many of these opportunities for you. Our students have gotten internships at places like Adventist Health Systems, Kettering Health Network, JP Morgan, Whirlpool and Crowe Horwath (plus many more).

These internship opportunities are what help transition you from a School of Business Administration student to a business professional. We can help you find the right place to make this transition!



2+2 Bachelor of Business Administration

Under the 2+2 degree program, students who choose Business Administration will spend the first two years of study in Hong Kong Adventist College campus, and proceed to the U.S. campus to complete the remaining two years of study. While studying in the U.S. campus, students are eligible for a tuition scholarship of US\$14,000 (approximately 50% of the regular tuition fee) each year.

Study Plan

Year 1: Hong Kong Adventist College campus

- Study 32 credits
- Maintain a minimum cumulative GPA of 2.5 and receive grades of C- or better

Year 2: Hong Kong Adventist College campus

- Study 30 credits
- Maintain a minimum cumulative GPA of 2.5, and receive grades of C- or better
- Demonstrate English proficiency by obtaining IELTS 6.5
- Apply transferring to U.S. Andrews University campus
- Successful completion awarded with the **Associate Degree in General Business by Andrews University**

Year 3: Andrews University campus

- Award scholarship of US\$14,000
- Choose a major from Accounting, Finance, Information Systems, International Business, Management, and Marketing
- Study major courses
- Maintain a minimum cumulative GPA of 2.5 and receive grades of C- or better

Year 4: Andrews University campus

- Award scholarship of US\$14,000
- Complete major requirement courses
- Maintain a minimum cumulative GPA of 2.5 and receive grades of C- or better
- Successful completion awarded with the Bachelor in Business Administration with elected major



Associate degree of General Business (reg. No.: 262891)

The General Business Associate degree consists the first part of the 2+2 Bachelor of Business Administration program. Students who complete these 2 years of study should be able to:

1. Identify major concepts across business functional areas
2. Incorporate relevant quantitative and qualitative data in analysis
3. Identify and apply appropriate business theories in addressing business issues
4. Deliver oral presentations clearly, confidently, and in an organized format
5. Present their written thoughts in a coherent narrative to articulate complex ideas
6. Identify Christian perspectives when approaching business issues and understand, the Judea Christian foundation of personal and professional integrity, ethics, accountability, and experience positive Christian growth

Suggested Schedule

<i>Fall Semester</i>	YEAR 1	Credits	<i>Spring Semester</i>	YEAR 1	Credits
BSAD 104	Intro to Business	1	ACCT 122	Principles of Accounting II	3
ACCT 221	Principles of Accounting I	3	ECON 225	Principles of Macroeconomics	3
INFS 120	Foundations of Info Tech	3	PSYC 101	Intro to Psychology	3
RELT 100	God & Human Life	3	MATH 166	College Algebra for Business	3
ENGL 115	College Writing I	3	HLED 120	Fit for Life	1
COMM 104	Communication Skills	3	_____	Elective	3
	Total credits	16		Total credits	16
<i>Fall Semester</i>	YEAR 2	Credits	<i>Spring Semester</i>	YEAR 2	Credits
ECON 226	Principles of Microeconomics	3	BSAD 341	Business Law	3
INFS 215	Info Systems Theory & Application	3	BSAD 335	Principles of Management	3
BSAD 210	Small Business Management	3	MKTG 310	Principle of Marketing	3
FNCE 317	Business Finance	3	STAT 285	Elementary Statistics	3
_____	Religion Elective	3	_____	Elective	2
	Total credits	15	_____	PE Activity Course	1
				Total credits	15

It is a matter of discretion for individual employers to recognize any qualification to which this course may lead.



2+2 BBA - Accounting

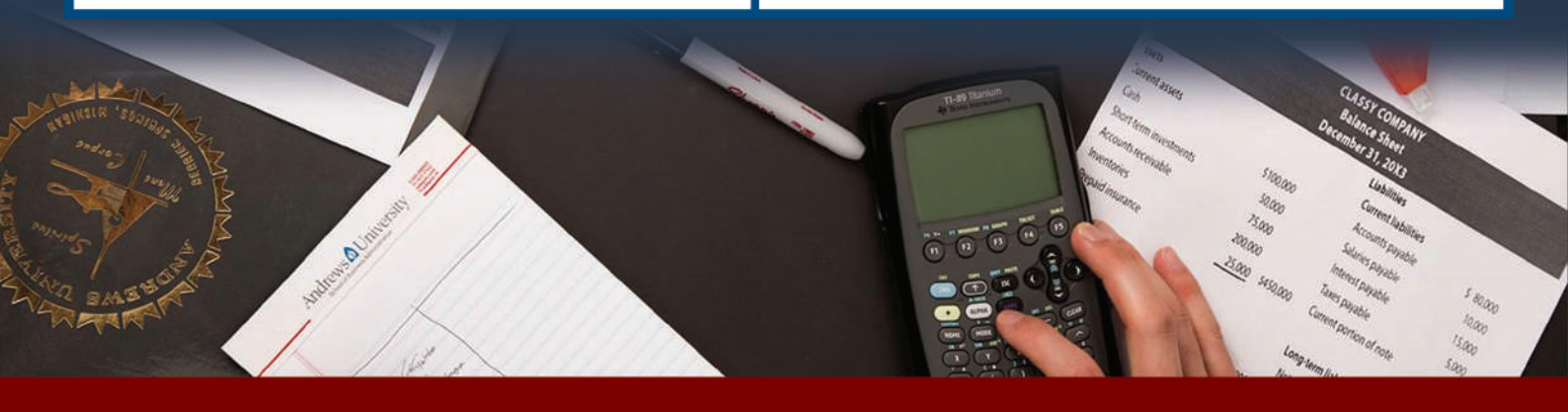
Accounting is concerned primarily with (1) measuring income, expenditures, and wealth generated by a business enterprise, and (2) communicating information about the financial condition of economic organizations and the results of their financial activities. Thus, accounting is the language of business - the backbone of the free enterprise system.

The accounting major is designed to meet the needs of students preparing for accounting careers in business, government, not-for-profit organizations, or public accounting, including those who desire to secure, through state examination, the status of Certified Public Accountant (CPA) or that of Certified Management Accountant (CMA).



Suggested Schedule

<i>Fall Semester</i>	YEAR 3	Credits	<i>Spring Semester</i>	YEAR 3	Credits
ACCT 321	Intermediate Accounting I	3	ACCT 322	Intermediate Accounting II	3
ENGL 215	College Writing II	3	ACCT 330	Cost & Managerial Accounting	3
FNCE 206	Personal Finance	3	BSAD 365	Int'l Environment of Business	3
ACCT 365	Individual Taxation	3	_____	Fine Arts/Humanities	3
_____	Life/Physical Science	4	_____	History Elective	3
	Total credits	16		Total credits	15
<i>Fall Semester</i>	YEAR 4	Credits	<i>Spring Semester</i>	YEAR 4	Credits
ACCT 455	Accounting for NPO	3	ACCT 467	Corporate Taxation	3
ACCT 456	Advanced Accounting	3	BSAD 475	Operations Management	3
ACCT 465	Auditing	3	BSAD 494	Business Strategy & Decisions	3
RELT 340 or RELT 390	Ethics Course	3	ACCT 476	Accounting Information System	3
_____	Elective	3	_____	Elective	3
	Total credits	15		Total credits	15



2+2 BBA - Finance

The finance major is designed to prepare students for careers in financial management. Through a carefully coordinated sequence of courses, the program covers many of the factors that influence financial decision making and provides specific tools for analyzing and interpreting financial data. Students will acquire skills that will help them launch a career in the areas of corporate finance, investments, banking, and financial planning.



Suggested Schedule

<i>Fall Semester</i>	YEAR 3	Credits	<i>Spring Semester</i>	YEAR 3	Credits
ACCT 321	Intermediate Accounting I	3	ACCT 322	Intermediate Accounting II	3
ENGL 215	College Writing II	3	BSAD 365	Int'l Environment of Business	3
ECON 328	Money and Banking	3	FNCE 410	Intermediate Business Finance	3
_____	Life/Physical Science	4	_____	Fine Arts/Humanities	3
_____	Elective	3	_____	History Elective	3
	Total credits	16		Total credits	15
<i>Fall Semester</i>	YEAR 4	Credits	<i>Spring Semester</i>	YEAR 4	Credits
BSAD 475	Operation Management	3	FNCE 394	Futures and Options Markets	3
FNCE 397	Investment	3	FNCE 429	Portfolio Theory 475	3
FNCE 330	Financial Planning	3	BSAD 494	Business Strategy & Decisions	3
RELT 340 or RELT 390	Ethics Course	3	FNCE 426	International Finance	3
_____	Elective	3	_____	Elective	3
	Total credits	15		Total credits	15



2+2 BBA – Information Systems

Information Systems (IS) combines computer hardware, software and telecommunication networks with people who use them. It is the link between the technical specialist and specialists in the field where the technology is applied. Communication skills and a good understanding of management, organizational behavior and business practices are critical in designing and maintaining successful information systems.

The Information Systems major is designed to produce graduates equipped with the ability to integrate information systems into the business environment, to explore methods of leveraging business functions through information systems, and to function in entry-level, information systems positions with a basis for continued career growth. The curriculum reflects input from both industry and universities and responds to industry requests for increased emphasis in technical orientation and improved skills for managers in strategic uses of information systems.

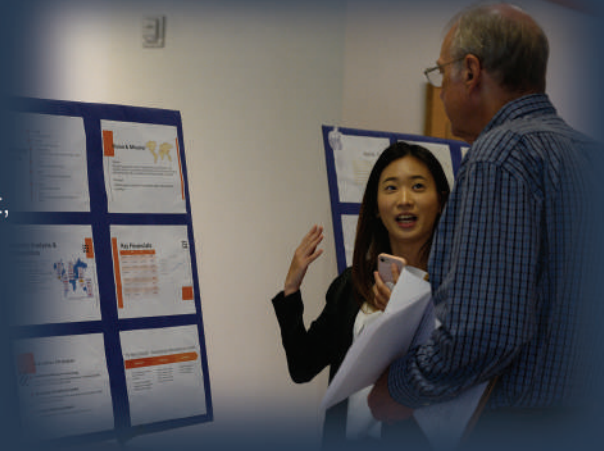
Suggested Schedule

<i>Fall Semester</i>	YEAR 3	Credits	<i>Spring Semester</i>	YEAR 3	Credits
CPTR 151	Computer Science I	3	INFS 310	Networks & Telecommunication	3
ENGL 215	College Writing II	3	INFS 318	Business Systems Analysis & Design	3
INFS 235	Business Programming	3	_____	Fine Arts/Humanities	3
FNCE 206	Personal Finance	3	_____	History Elective	3
INFS 226	Info Tech Hardware & Software	3	_____	Life/Physical Science	3
	Total credits	15		Total credits	15
<i>Fall Semester</i>	YEAR 4	Credits	<i>Spring Semester</i>	YEAR 4	Credits
INFS 428	Database System Design & Dev.	3	INFS 447	Project Management	3
BSAD 365	Int'l Environment of Business	3	BSAD 475	Operations Management	3
INFS 330	Introduction to Web Development	3	BSAD 494	Business Strategy & Decisions	3
RELT 340 or RELT 390	Ethics Course	3	INFS 436	Web-Based Business Systems	3
_____	Religion Elective	3	_____	Elective	3
	Total credits	15		Total credits	15



2+2 BBA – International Business

This major enables students to acquire a knowledge base that develops their capacity to work for an organization that operates in a global setting. Students who complete an International Business BBA will have skills necessary to work in a variety of industries and positions such as an international financial analyst, foreign exchange consultant, customs broker, international product/brand manager, foreign sales representative, or an international management consultant.



Suggested Schedule

<i>Fall Semester</i>	YEAR 3	Credits	<i>Spring Semester</i>	YEAR 3	Credits
BSAD 345	Business and Society	3	ECON 454	International Economic	3
ENGL 215	College Writing II	3	BSAD 450	Multicultural Business Relations	3
FNCE 206	Personal Finance	3	BSAD 365	Int'l Environment of Business	3
BSAD 380	Healthcare Foundations	3	_____	Fine Arts/Humanities	3
_____	Life/Physical Science	4	_____	History Elective	3
	Total credits	16		Total credits	15
<i>Fall Semester</i>	YEAR 4	Credits	<i>Spring Semester</i>	YEAR 4	Credits
BSAD 467	International Management	3	FNCE 426	International Finance	3
MKTG 465	International Marketing	3	BSAD 475	Operations Management	3
BSAD 410	Entrepreneurship	3	BSAD 494	Business Strategy & Decisions	3
RELT 340 or RELT 390	Ethics Course	3	BSAD 470	Quality Management	3
_____	Elective	3	_____	Religion Elective	3
	Total credits	15		Total credits	15



2+2 BBA - Management

The BBA in Management degree is a broad-based discipline which integrates knowledge and skills in the areas of planning, organizing, leading, and controlling to enhance organizational performance and sustainability. It provides students an opportunity to gain experience by applying the latest management theory to real-world problems both inside and outside the classroom and to prepare them to work with people in for-profit and not-for-profit organizations. The program endeavors to promote intellectual, spiritual, physical, and social development built upon a solid foundation of ethics and cross-cultural understanding. Its strong emphasis on ethical and moral development based on the teachings of the Bible differentiates this program from those offered by other secular tertiary academic institutions.



The management curriculum is broad enough to prepare students for a variety of career opportunities. Many management graduates enter into an internship or training program where they can integrate their general business skills with specific job opportunities. The program provides a background of professional education for general management or human resources careers in retail, manufacturing, banking, healthcare, public service, and other fields where sound management skills are needed.

Suggested Schedule

<i>Fall Semester</i>	YEAR 3	Credits	<i>Spring Semester</i>	YEAR 3	Credits
BSAD 345	Business and Society	3	BSAD 384	Human Resource Management	3
ENGL 215	College Writing II	3	BSAD 410	Entrepreneurship	3
FNCE 206	Personal Finance	3	BSAD 365	Int'l Environment of Business	3
BSAD 380	Healthcare Foundations	3	_____	Fine Arts/Humanities	3
_____	Life/Physical Science	4	_____	History Elective	3
Total credits		16	Total credits		15
<i>Fall Semester</i>	YEAR 4	Credits	<i>Spring Semester</i>	YEAR 4	Credits
BSAD 467	International Management	3	BSAD 436	Organizational Behavior	3
ECON 328	Money and Banking	3	BSAD 475	Operations Management	3
MKTG 440	Marketing Management	3	BSAD 494	Business Strategy & Decisions	3
RELT 340 or RELT 390	Ethics Course	3	BSAD 470	Quality Management	3
_____	Elective	3	_____	Elective	3
Total credits		15	Total credits		15

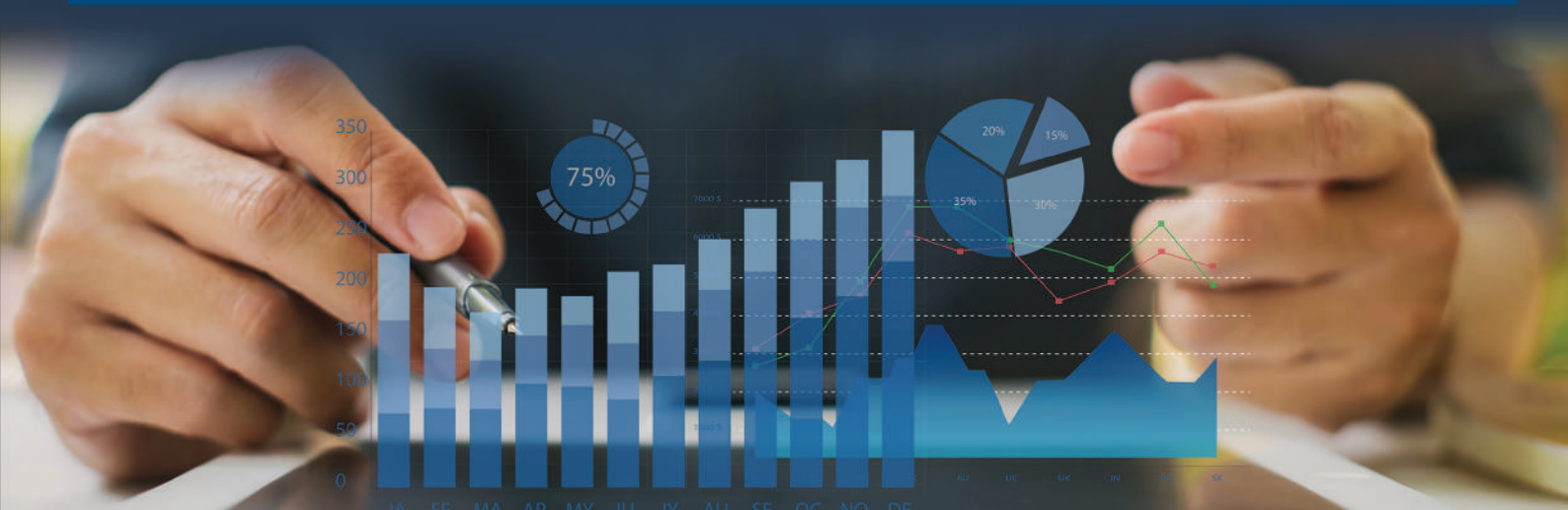
2+2 BBA - Marketing

Enhanced by technology, organizations from every area of business are driven by marketing and its concepts. Marketing monitors and investigates the changing needs of businesses and non-profit organizations. Marketers create a product/service designed to meet these needs, including determining the price, distribution pattern and promotional plan. Marketing provides a well-rounded business education for those considering opening their own business or for careers in areas such as social media, advertising and promotion, retail or marketing management, sales, international business, or marketing research (digital analytics, etc.), currently one of the fastest growing job opportunities in business. The marketing curriculum helps students attain strong marketing skills, understand non-profit organizations and develop social media campaigns, marketing strategies and policies.

Suggested Schedule

<i>Fall Semester</i>	YEAR 3	Credits	<i>Spring Semester</i>	YEAR 3	Credits
MKGT 320	Consumer Behavior	3	MKGT 368	Integrated Marketing Communication	3
ENGL 215	College Writing II	3	MKGT 370	Brand Management	3
FNCE 206	Personal Finance	3	BSAD 365	Int'l Environment of Business	3
MKGT 335	E-Marketing	3	_____	Fine Arts/Humanities	3
_____	Life/Physical Science	4	_____	History Elective	3
		Total credits			Total credits
		16			15

<i>Fall Semester</i>	YEAR 4	Credits	<i>Spring Semester</i>	YEAR 4	Credits
MKGT 456	Marketing Research	3	MKGT 440	Marketing Management	3
MKGT 465	International Marketing	3	BSAD 475	Operations Management	3
MKGT 450	Retailing	3	BSAD 494	Business Strategy & Decisions	3
RELT 340 or RELT 390	Ethics Course	3	BSAD 467	International Management	3
_____	Elective	3	_____	Religion Elective	3
		Total credits			Total credits
		15			15



ADMISSION REQUIREMENTS

1. Hong Kong Diploma in Secondary Education (HKDSE)

Level 3 in English and Chinese Language
Level 2 in Mathematics and Liberal Studies
Level 2 in an elective subject **or**

2. 12-year High School Graduate

Overall GPA 2.50 **or**

3. Diploma in Pre-University Studies

Successful completion with a Graduating GPA of 2.0 **or**

4. Other equivalent internationally recognized examination result

Such as: IB, ACT/SAT, GCE A-level

Students who do NOT meet the minimum requirements may be considered on a case-by-case basis.

English Language Proficiency

Students who score below Level 3 in English Language in HKDSE or below IELTS 6.5 / TOEFL IBT 80, are required to complete and pass the English Language program.

Scholarship

- ◆ Year 1: Pre-registration Scholarship (HK\$10,000 – HK\$33,300)
- ◆ Year 2: Academic Performance Scholarship (HK\$10,000 – HK\$20,000)
- ◆ Year 3: 2+2 Degree Scholarship (HK\$109,000)
- ◆ Year 4: 2+2 Degree Scholarship (HK\$109,000)

Financial Aid

Year 1 & 2: SHIH Scholarship (50% of tuition fee)



CONTACT INFORMATION (Hong Kong Campus)

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Pre-registration Scheme
優先留位計劃